



**Press Release**

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**For Immediate Release**

**In case of questions:**

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### **Athletissima Will Take Place in a Sold-Out Stadium**

**For the first time in its history, Athletissima is sold out two months ahead of its 50th edition, which will take place on Wednesday, 20<sup>th</sup> August. All 13'500 seats at the Olympic Stadium in La Pontaise have been sold.**

This is unprecedented so early in the season: all tickets for the meeting—set to mark a historic edition in 2025—have been sold for the 50th edition of Athletissima on **Wednesday, 20<sup>th</sup> August** at La Pontaise.

The public is invited to attend the City Event starting at 6:00 p.m. the evening before, **Tuesday, 19<sup>th</sup> August**. This spectacular and free event will take place at Place de la Navigation in Ouchy, featuring the world's top pole vaulters. As every year, international and Swiss stars will gather at La Pontaise for an exceptional meet.

Athletissima/Media Service

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### **About Athletissima**

Athletissima, now a fixture of Lausanne's summer season, was first held on 8 July 1977 at the Pierre-de-Coubertin Stadium, spearheaded by former 800 m runner Jacky Delapierre. Over the years, it has become a renowned international meeting, attracting the biggest stars in athletics to the Olympic capital. Now based at the La Pontaise Olympic Stadium,



Athletissima has been part of the Wanda Diamond League circuit since 2010, establishing itself as one of the world's most prestigious athletics meetings.

#### About the Wanda Diamond League

The Wanda Diamond League is the elite one-day meeting series in global athletics. It comprises 15 of the most prestigious events in global track and field. Athletes compete for points at the 14 series meetings in a bid to qualify for the two-day Wanda Diamond League Final, which will be held in Zurich on 27<sup>th</sup> and 28<sup>th</sup> August 2025.

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